



## Exhibition National Packages: DAWN Study Abroad Fair 2018 & DAWN Education Expo – 2019

	Package – Study Abroad Fair 2018
Package US\$ 2,600	Table & Chair Setup in Karachi, Lahore & Islamabad  15cm x 4 col. advertisement (15cm high x 15.75cms wide) in DAWN Special Report  200-word university profile and 1 picture in the DAWN Special Report  School / University visit during expo in Karachi, Lahore & Islamabad
	Packages - DAWN Education Expo 2019
Package A US\$ 3,700	Octonorm stand Size-A in Karachi, Lahore & Islamabad  15cm x 4 col. advertisement (15cm high x 15.75cms wide) in DAWN Special Report  300-word university profile and 1 picture in the DAWN Special Report  School / University visit during expo in Karachi, Lahore & Islamabad
Package B US\$ 4,800	Octonorm stand Size-B in Karachi, Lahore & Islamabad  Quarter-page advertisement (27cms high x 15.75cms wide) in the DAWN Report  400-word university profile and 2 pictures in the DAWN Special Report  School / University visit during expo in Karachi, Lahore & Islamabad
Combo Package Study Abroad Fair 2018 & Education Expo 2019	
Combo Package US\$ 5,800	Stall placement in Karachi, Lahore & Islamabad (During DSF-18 & DEE-19) Two advertisements (15cm high x 15.75cms wide) in DAWN Special Reports 200+300 word university profile and pictures in the DAWN Special Reports School / University visits during expos in Karachi, Lahore & Islamabad

Note: School and University visits will be only applicable for foreign institution representatives.