

Exhibition Packages: DAWN Education Expo – 2019

Nationwide Participation (International)

Packages	Benefits
Package A US\$ 3,700	Octonorm stand Size-A in Karachi, Lahore & Islamabad 15cm x 4 col. advertisement (15cm high x 15.75cms wide) in DAWN Special Report 300-word university profile and 1 picture in the DAWN Special Report Strip advertisement (24.5 cms x 5 cms wide) in the Herald Monthly magazine
Package B US\$ 4,800	Octonorm stand Size-B in Karachi, Lahore & Islamabad Quarter-page advertisement (27cms high x 15.75cms wide) in the DAWN Report 400-word university profile and 2 pictures in the DAWN Special Report Strip advertisement (24.5 cms x 5 cms wide) in the Herald Monthly magazine
Package C US\$ 8,050	Octonorm stand Size-C in Karachi, Lahore & Islamabad Half-page advertisement (27cm high x 32cms wide) in DAWN Special Report 600-word university profile and 3 pictures in the DAWN Special Report Strip advertisement (24.5 cms x 5 cms wide) in the Herald Monthly magazine
Package D US\$ 14,350	Octonorm stand Size-D in Karachi, Lahore & Islamabad Full-page advertisement (54 cm high x 32cms wide) in DAWN Special Report 1000-word university profile and 4 pictures in the DAWN Special Report Strip advertisement (24.5 cms x 5 cms wide) in the Herald Monthly magazine

Stall description: Each octonorm is inclusive of name fascia, counters & chairs along with spotlights

The Dawn
Media Group

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