

Exhibition National Packages: DAWN Study Abroad Fair 2018 & DAWN Education Expo – 2019

Package – Study Abroad Fair 2018	
Package US\$ 2,600	<p><u>Table & Chair Setup</u> in Karachi, Lahore & Islamabad</p> <p>15cm x 4 col. advertisement (15cm high x 15.75cms wide) in DAWN Special Report</p> <p>200-word university profile and 1 picture in the DAWN Special Report</p> <p>School / University visit during expo in Karachi, Lahore & Islamabad</p>
Packages - DAWN Education Expo 2019	
Package A US\$ 3,700	<p><u>Octonorm stand Size-A</u> in Karachi, Lahore & Islamabad</p> <p>15cm x 4 col. advertisement (15cm high x 15.75cms wide) in DAWN Special Report</p> <p>300-word university profile and 1 picture in the DAWN Special Report</p> <p>School / University visit during expo in Karachi, Lahore & Islamabad</p>
Package B US\$ 4,800	<p><u>Octonorm stand Size-B</u> in Karachi, Lahore & Islamabad</p> <p>Quarter-page advertisement (27cms high x 15.75cms wide) in the DAWN Report</p> <p>400-word university profile and 2 pictures in the DAWN Special Report</p> <p>School / University visit during expo in Karachi, Lahore & Islamabad</p>
Combo Package Study Abroad Fair 2018 & Education Expo 2019	
Combo Package US\$ 5,800	<p>Stall placement in Karachi, Lahore & Islamabad (During DSF-18 & DEE-19)</p> <p>Two advertisements (15cm high x 15.75cms wide) in DAWN Special Reports</p> <p>200+300 word university profile and pictures in the DAWN Special Reports</p> <p>School / University visits during expos in Karachi, Lahore & Islamabad</p>

Note: School and University visits will be only applicable for foreign institution representatives.